

STORIES TASTE GOOD

HELPING F&B COMPANIES DIFFERENTIATE WITH STORY MARKETING

HOME PAGE COPY

Hey, Raleigh, what's for dinner?

It's an age-old question. And let's face it, there are some days when there's just not a good answer.

Maybe you had a plan, a great plan, UNTIL

- You worked a 12 or 13-hour day.
- The kids were late getting out of soccer practice.
- The dog had to go to the vet.

We've all been there.

You don't want fast food. There's not enough time to shop and then cook. And there's nothing appealing in your freezer. And if you have kids, you know they want food sooner rather than later! As working moms ourselves, we get it!

Sometimes the day just goes sideways on you. And that's where we come in....

Raleigh-based **Tastefully Served** provides delicious, seasonal, and healthy meals, prepared by a professional chef and delivered for you to enjoy in the comfort of your home – at an affordable price.

We require no weekly obligation or subscription – and no minimum order.

Your meals will arrive in special containers that can go in both the oven and microwave. Just heat and serve. In as little as 30-40 minutes - or one nice glass of wine! - you can have a delicious meal that goes from oven to table.

Imagine the luxury of coming home after a hard day, knowing that dinner is taken care of, that you just need to open the fridge and make a selection from your **Tastefully Served** entrees. Healthy, delicious meals freshly prepared for you without preservatives or artificial ingredients – and you won't spend a fortune.

No grocery shopping, no recipes, no prep, no cooking, no mess – hooray!

[Click here](#) to see how it all works, or if you're ready to order, check our menu below for the week of August 22nd. You can also scroll down to view our other menus! And hey, you don't have to eat our meals only at dinner – many customers enjoy them for lunch, too!

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EXPLAINER VIDEO SCRIPT

Is it your turn to plan a birthday? Anniversary? Celebration? Turn the party into a fiesta at Gonza's Tacos y Tequila. Choose one of our five locations in the Triangle – and treat your guests to an evening to remember!

Delight your friends and family with our award-winning Colombian-Mexican food, hand-crafted Latin cocktails, wines, beer and of course, an extensive variety of tequilas!

Gonza's vibrant, magical atmosphere can accommodate both large and small parties - and full restaurant buy-outs are available. We offer options for both indoor dining and outdoor patio fun.

Call the Gonza nearest you for details - Downtown Raleigh, Cary, North Raleigh, Wake Forest, or Durham.

And hey, planning a party at work? Be the office hero and book the truck – Gonza on wheels!

Choose Gonza Tacos y Tequila for your next event – your guests will say gracias!

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FACEBOOK SAMPLES

CLIENT A

Foods to believe in, sweaters to be ugly in.
Our roots are green, our sweaters are ugly.
Committed to sustainability - and ugly sweaters.

If weeknight pizza is wrong, we don't want to be right.

This Thanksgiving remember that your worth isn't in the moistness of your turkey or the creaminess of your mashed potatoes!

It is easy being green! Make your veggies taste so good they don't need hiding! Crunchy and full of flavor in tossed salads, as potato toppers, and in wraps. And if you simply must sneak them in, well, your secret is safe with us!

[Name] Pork Blend: A great fresh choice whether you're prepping pig and Pinot, pulled pork, or just plain piggin' out!

CLIENT B

Why does everyone hate the poor brussels sprouts? You may change your mind after you taste ours - sautéed with bacon – delish!

Roasted pork tenderloin feels like autumn, doesn't it? As our temperatures finally start to cool down, we're pairing the pork with our sweet potato puree and sautéed brussels sprouts. This dish can be on your table next week if you order today.

Chicken pot pie is on the menu this week – here's some chicken pot pie history!

<http://www.smithsonianmag.com/history/great-moments-in-chicken-culinary-history-110368528/>